

Name

Email

Mobile Number

Business Name

Business Address

Business Phone

Do you have a written business plan?

What is your #1 mission critical business objective over the next 90 days? Over the next 1 year?

Do you have a website?

Website

Do you have more than 1 website?

How many visitors visited your website(s) in the last 30 days?

Is your website(s) generating as many leads or customers as you want every month?

How many leads did your business generate last month from all your marketing?

Are you happy with this number of total leads generated?

What is your Customer Cost Per Acquisition (CPA)?

Do You Know What Your Average Instant Customer Value (ICV) is?

What is the Average Instant Customer Value (ICV) for your business?

Do You Know What Your Average Lifetime Customer Value (LCV) is?

What is the Average Lifetime Customer Value (LCV) for your business?

Do you have a budget for your business?

Does your budget have a pre-determined percentage of revenue that is allocated to marketing & advertising?

What percentage of your annual budget is allocated for marketing and advertising?

What was your gross revenue for all of last year?

What are your projected total sales for this year?

What is your YTD (year-to-date) total sales for this year?

How much are you investing each month in your advertising and marketing efforts?

Marketing Channels

How much advertising revenue are you allocating towards the following?

If we accept you as a client or consult your business, what would need to happen over the next year for you to feel like working