

## Google Maps Business Views Press Release Questionnaire

50%

### Links to your Business

**A link to a photograph that you'd like to include in your PR \***

We usually use a storefront photo from your shoot. However, this can be a headshot, your company logo, or any relevant image. Let us know your preference in your reply.

**Your main website link and any internal links, like [www.domain.com/relevant-page](http://www.domain.com/relevant-page) that your readers can click to get more information. \***

We recommend that you send people to a Lead Generation page to capture their Name and E-mail address so you can create a relationship with your new prospects. This is the best resource for this functionality. For example, a special discount coupon or contest giveaway to incentivize readers to engage your business. If you don't have an e-mail marketing system, then you really NEED one. This is our preferred email marketing solution.

**What Keywords or keyphrase would you like to target? What would your best prospects or clients type into Google to find a solution to whatever problem your company solves?**

### Relevant information about your business that you want to publish in the PR

**Contact Name: \***

**Business Name: \***

**Business Address \***

Street Address

Address Line 2

City

State / Province / Region

ZIP / Postal Code

Country

**Business Phone: \***

**Business Email: \***

**Promotion**

---

**Call To Action:**

What is the number 1 action-step do you want your readers to take when finished? What do you need/want them to do next when reading your Press Release?

**Do you have a special offer or promotion that you are wanting to offer? If so, please provide all details.**

**Is there any sense of urgency that you can provide, like when your offer expires?**

**Did you or your company accomplish something significant**

like winning an award or completing a certification? We can include that in your PR if it is recent.

.....